

JUSTIFICATION AND APPROVAL  
FOR OTHER THAN FULL AND OPEN COMPETITION

1. Contracting Activity: Department of Veterans Affairs (VA)  
Office of Acquisition Operations  
Technology Acquisition Center  
260 Industrial Way West  
Eatontown, NJ 07724
2. Description of Action: The proposed action is for a two-month, Firm-Fixed-Price contract for One-VA Technical Reference Model/Technical Assessments (TRM/TA) support services for the VA Office of Information Technology (OIT).

3. Description of Supplies or Services: The Technical Reference Model/Technical Assessments (TRM/TA) section of the Office of Architecture, Strategy, and Design (ASD) maintains, improves, and updates the One-VA TRM system, and organizes, leads, and manages the cross-functional TRM management group and subgroups that review and approve standards and technologies for enterprise-wide use, particularly regarding the use of new applications being developed to support VA's core business functions. The TRM/TA section also conducts assessments of proposed technical solutions to support project managers, and manages and coordinates assessments to consolidate and streamline OIT software tools in various functional categories.

VA lacks the in-house capabilities required to provide this IT support, therefore contractor support services contribute to many areas of the TRM, such as; administrative, communications and technical writing, customer training, process development and quality assurance support. Also, contractor support provides research and analysis work that promotes the natural progression and future enhancements of the TRM. As such, the purpose of this acquisition is to procure TRM management group and sub-group support services, One-VA TRM system support services, and technical assessment services. The total estimated value of the proposed action is \$194,756.35.

4. Statutory Authority: The statutory authority permitting other than full and open competition for this acquisition is 41 U.S.C.3304(a)(5), "Authorized or Required by Statute", as implemented by FAR 6.302-5. For this action, 38 U.S.C. 8127(c), known as the Veterans First Contracting Program provides the authority to directly contract with a Service-Disabled Veteran-Owned Small Business (SDVOSB) or a Veteran-Owned Small Business (VOSB).

5. Rationale Supporting Use of Authority Cited Above: The proposed source for this acquisition is Innovative Management Concepts (IMC), 21400 Ridgeway Circle, Suite 210, Dulles, VA. IMC is a certified SDVOSB and is technically qualified to provide TRM/TA support services. Based on the Government's technical expert's review of

IMC's performance of previous VA contracts in support of OIT, it was determined that IMC is capable of performing the aforementioned support services.

6. Efforts to Obtain Competition: Market research was conducted, details of which are in the market research section of this document. Consistent with the guidelines of the Veterans First Contracting Program, the proposed action described herein will be synopsisized on the Federal Business Opportunities Page in accordance with FAR Part 5.

7. Actions to Increase Competition: The Government is in the process of finalizing the long-term TRM/TA support services acquisition package for competition under the Transformation Twenty-One Total Technology contract. It is anticipated that the long-term effort will be awarded in May 2013.

8. Market Research: Market research was conducted by searching the VetBiz.gov database on February 6, 2013 to determine if IMC is a SDVOSB. This search concluded that IMC is registered and certified and qualifies as a SDVOSB in accordance with the federal small business size standard for the applicable North American Industry Classification System Code 541519. It was verified on February 6, 2013 that IMC is registered in the System for Award Management database and is eligible to receive a Government contract. The technical experts from OIT have determined that IMC is technically capable of meeting the Government's requirements for this effort.

9. Other Facts: The Procuring Contracting Officer has determined that this proposed action meets all the requirements of 38 U.S.C. 8127(c). This acquisition is below the \$5,000,000.00 threshold, IMC is a responsible SDVOSB for performance of the services described herein, and the proposed contract can be awarded at a fair and reasonable price.

10. Technical and Requirements Certification: I certify that the supporting data under my cognizance, which are included in this justification, are accurate and complete to the best of my knowledge and belief.

Robert Goode

Date: 2/14/2013

IT Specialist

Signature: [Signature]

11. Fair and Reasonable Cost Determination: I hereby determine that the anticipated price to the Government for this contract action will be fair and reasonable based on price analysis and comparison to the Independent Government Cost Estimate.

Brandon Utt

Date: 2/19/13

Procuring Contracting Officer

Signature: [Signature]



12. Procuring Contracting Officer Certification: I certify that this justification is accurate and complete to the best of my knowledge and belief. As this contract action does not exceed \$650,000, the certification below required by FAR 6.303-2(b)(12) serves as approval.

Brandon Utt

Date: 2/19/13

Procuring Contracting Officer

Signature: Brandon Utt